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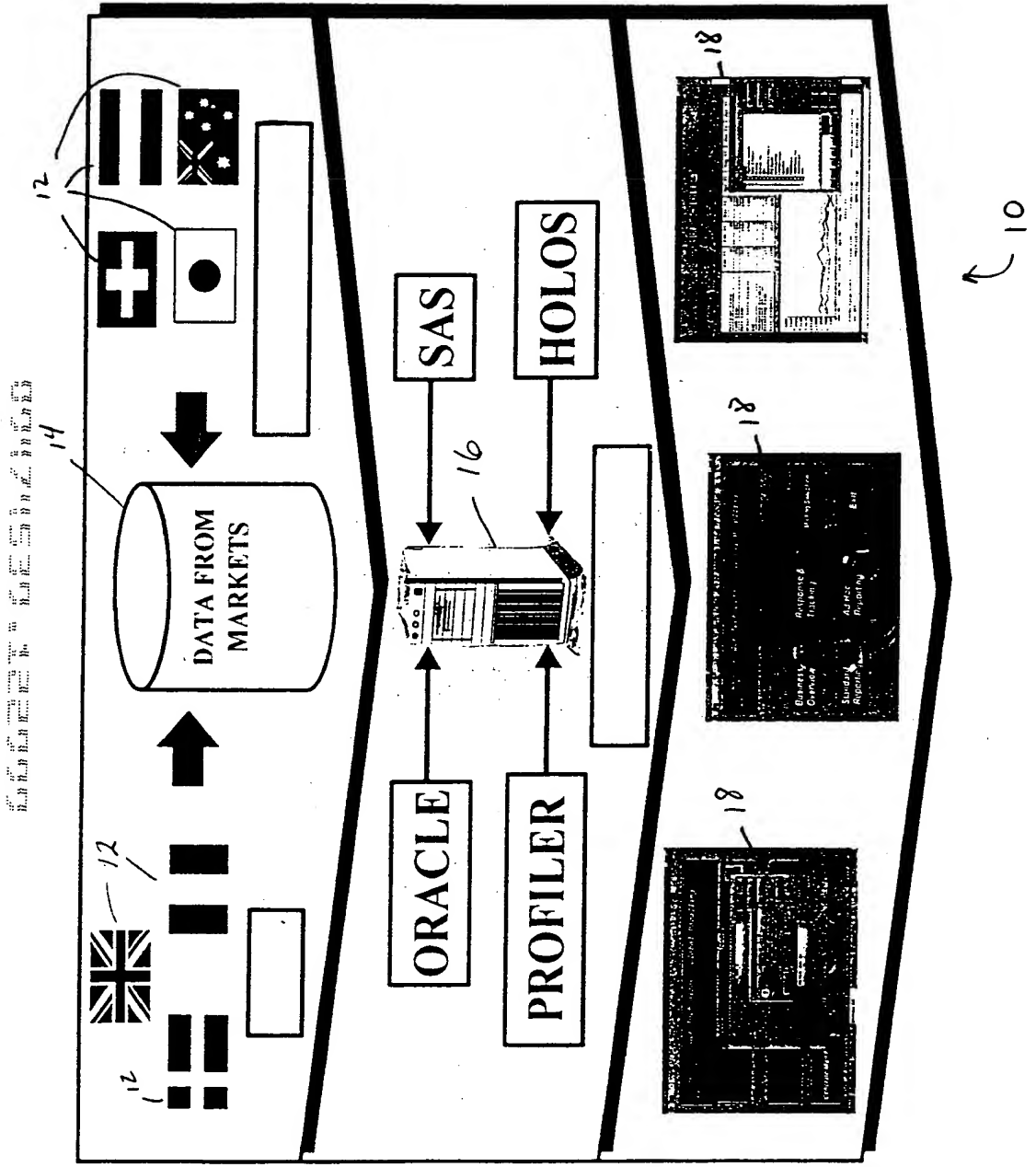


FIG. 1

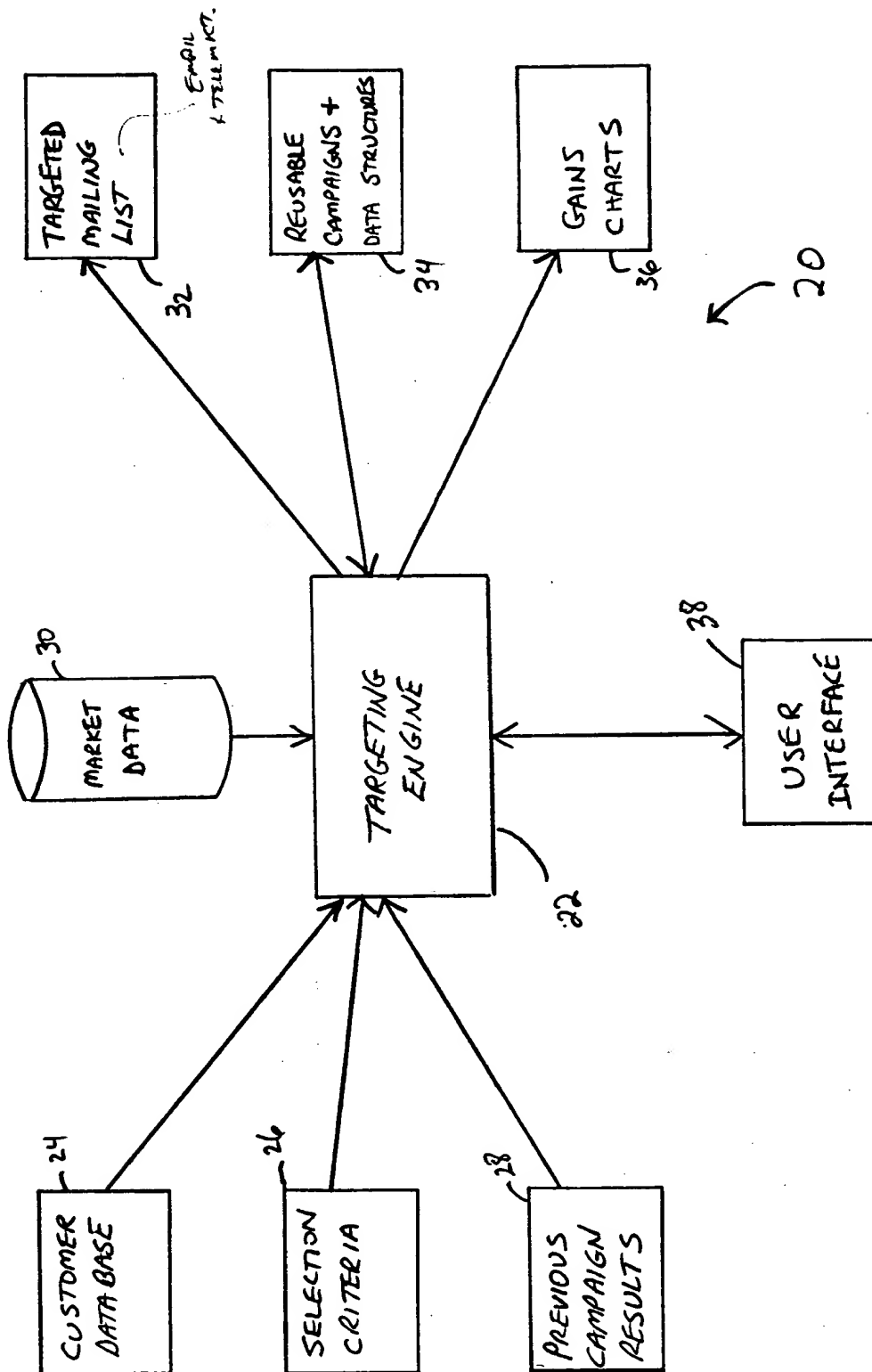
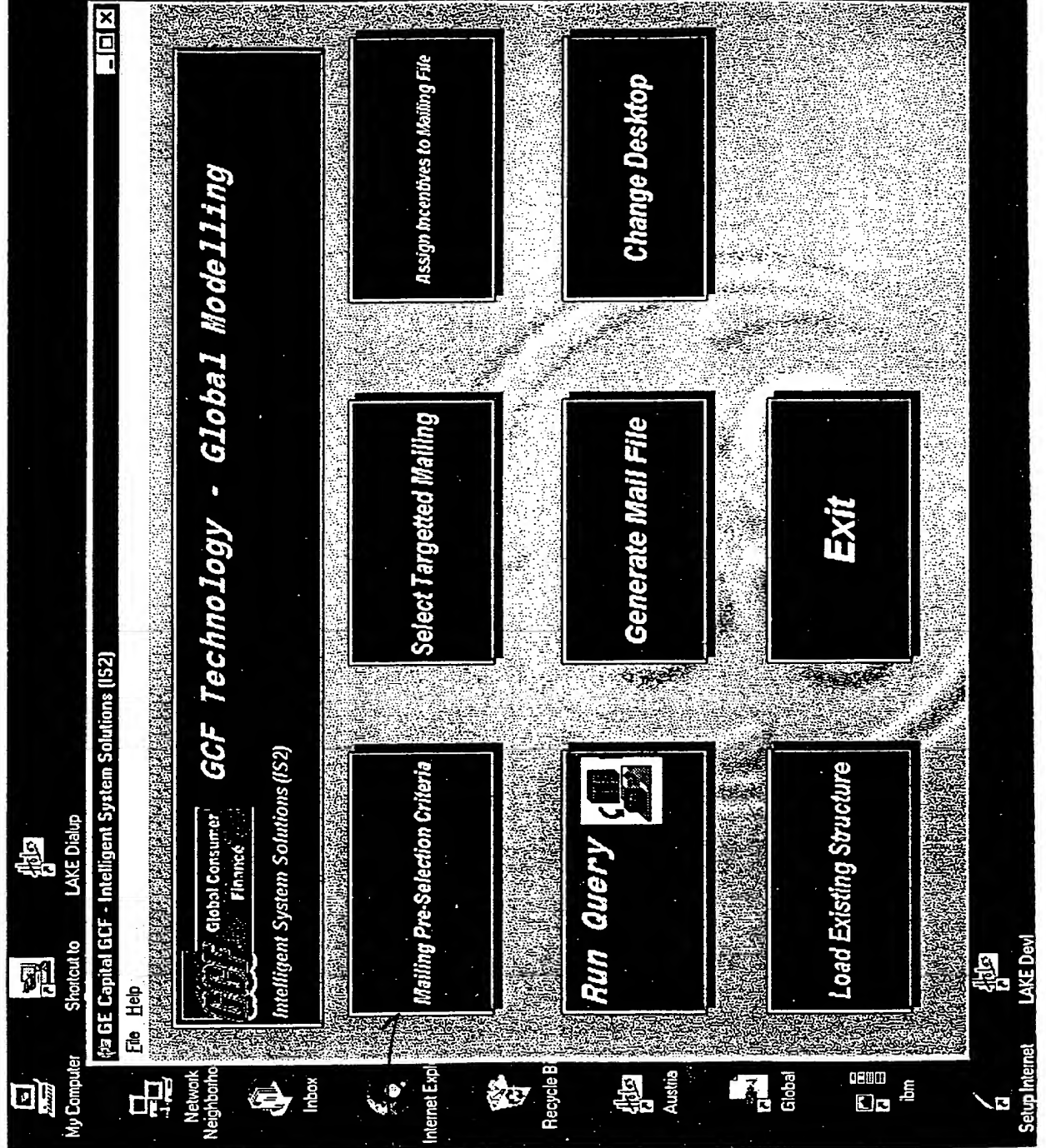


FIG. 2



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FIG. 4

GE Capital GCF - Intelligent System Solutions (IS2)

File Help

Modeling

Account Criteria

Criteria: Create, Modify, Retrieve, Delete

Strategy: Create Table, Delete Table ...

Close

Criteria Name

Table Name

Fields

Select fields for dimension risk_sc

Fields: All risk_sc, Unknown, Risk D1, Risk D2, Risk D3, Risk D4, Risk D5, Risk D6, Risk D7, Risk D8, Risk D9, Risk D10

Current field selections

credit_line(1) : 0:180000
age(4) : 25 - 28, 28 - 31, ...
risk_sc(7) : Risk D1, Risk ...
o_term(13) : 10%, 15%, 20%
Profession_Code(5) : Han

54 56

52

58

Generate Mail File

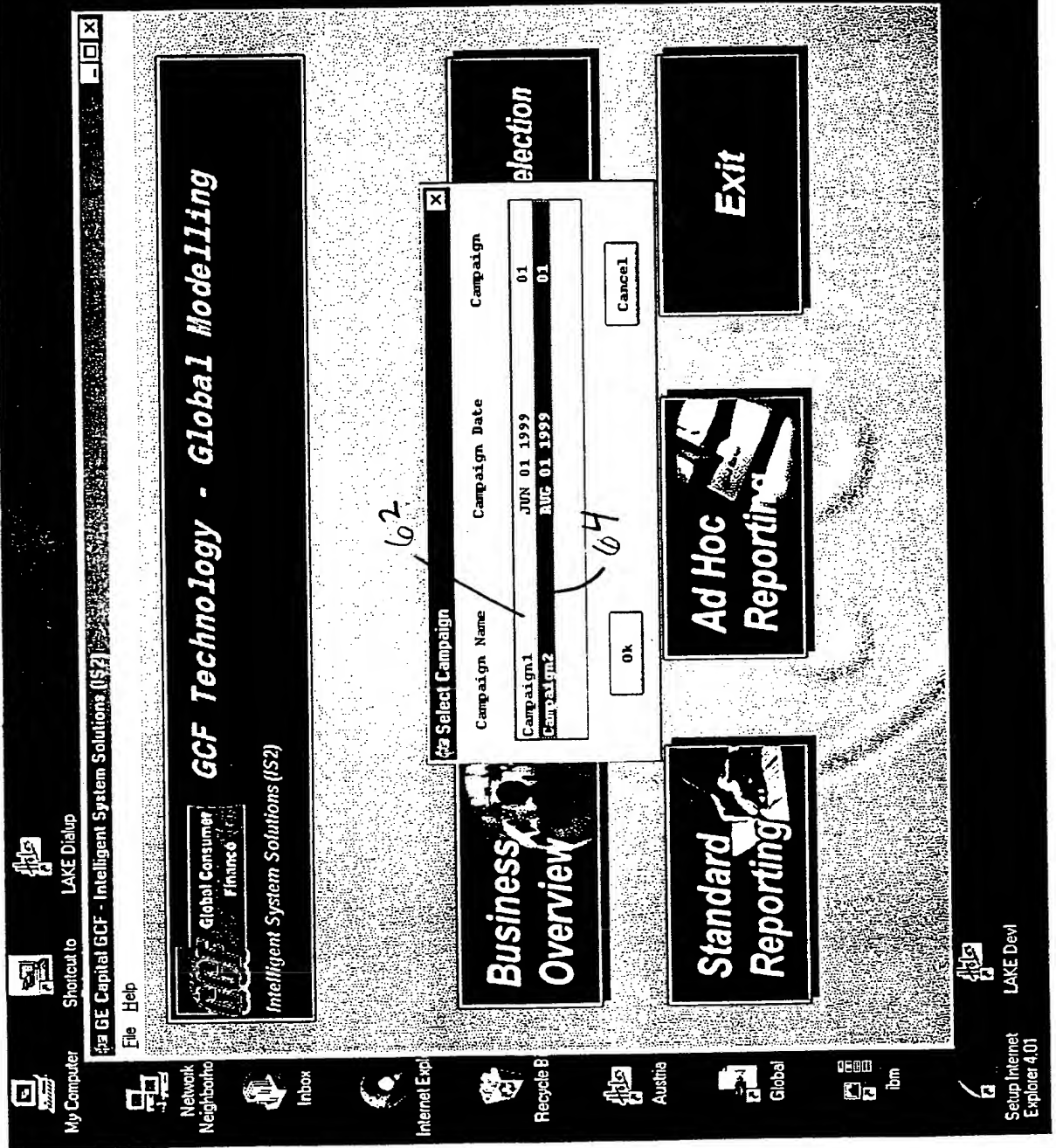
Start | Oracle SQL Plus | Oracle SQL W. | Holo 6.

OK, Cancel, Help, Expand >>

11:58 AM

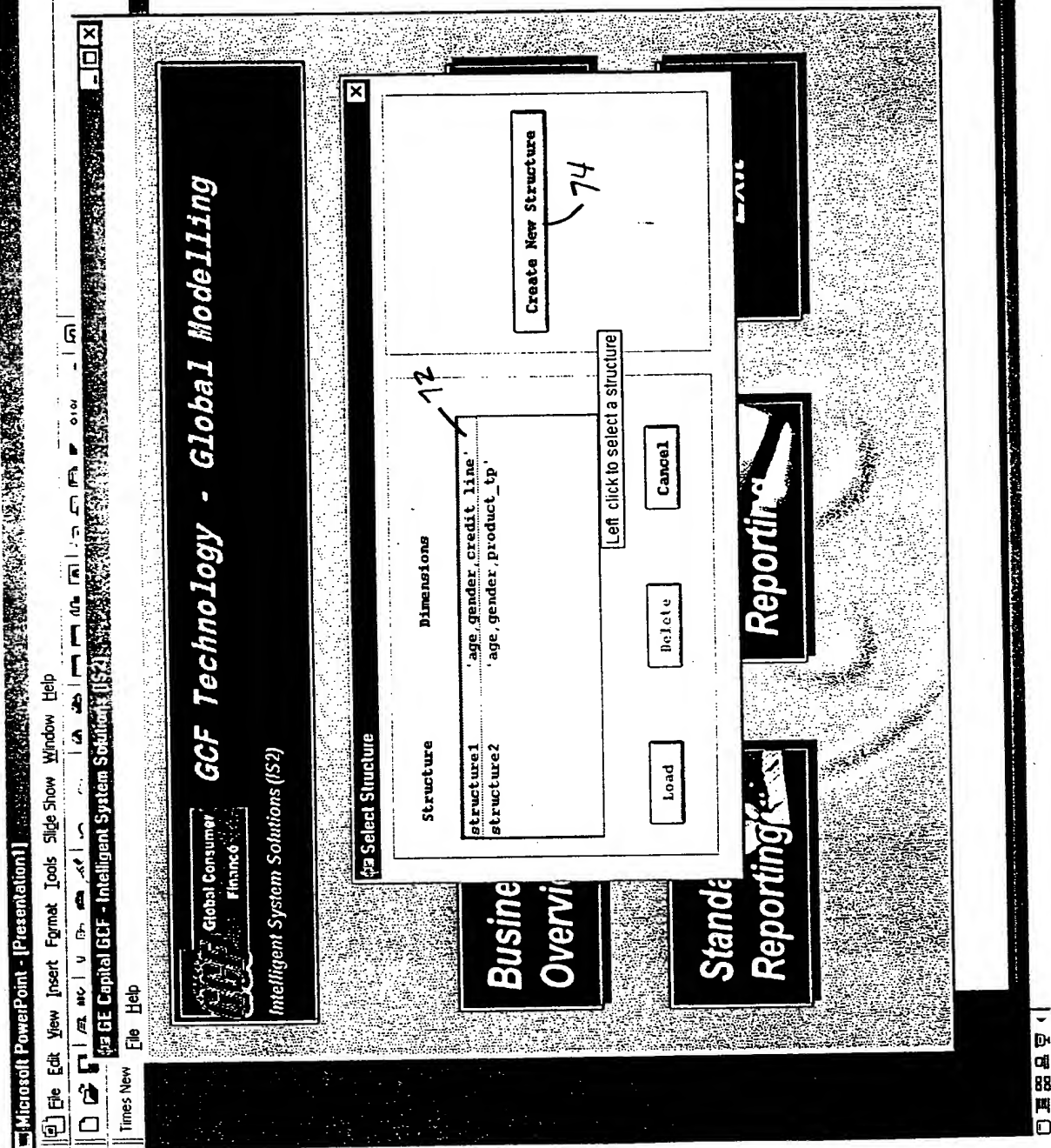
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FIG. 5



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FIG. 6



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FIG 7

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GE Capital GCF - Intelligent System Solutions (IS2)

File Help

GCF Technology - Global Modelling

Global Consumer Finance

Intelligent System Solutions (IS2)

Select Targeted Mail

Create Selection Table

Table Name: JAN_001_1

Tag Name: 9980105CCHRR19803VXYGOLD

Accounts: 50000

Mailed Control: 2000

Non Mailed Control: 2000

Cost of Mail Piece: 0.05

Pre Selection Table: FILTER_JAN_01

POP0

VV

Create Table

View Table ...

Delete Table ...

Close

Generate Mail File

Start

Oracle SQL Plus

Oracle SQL W...

Holos 6.0

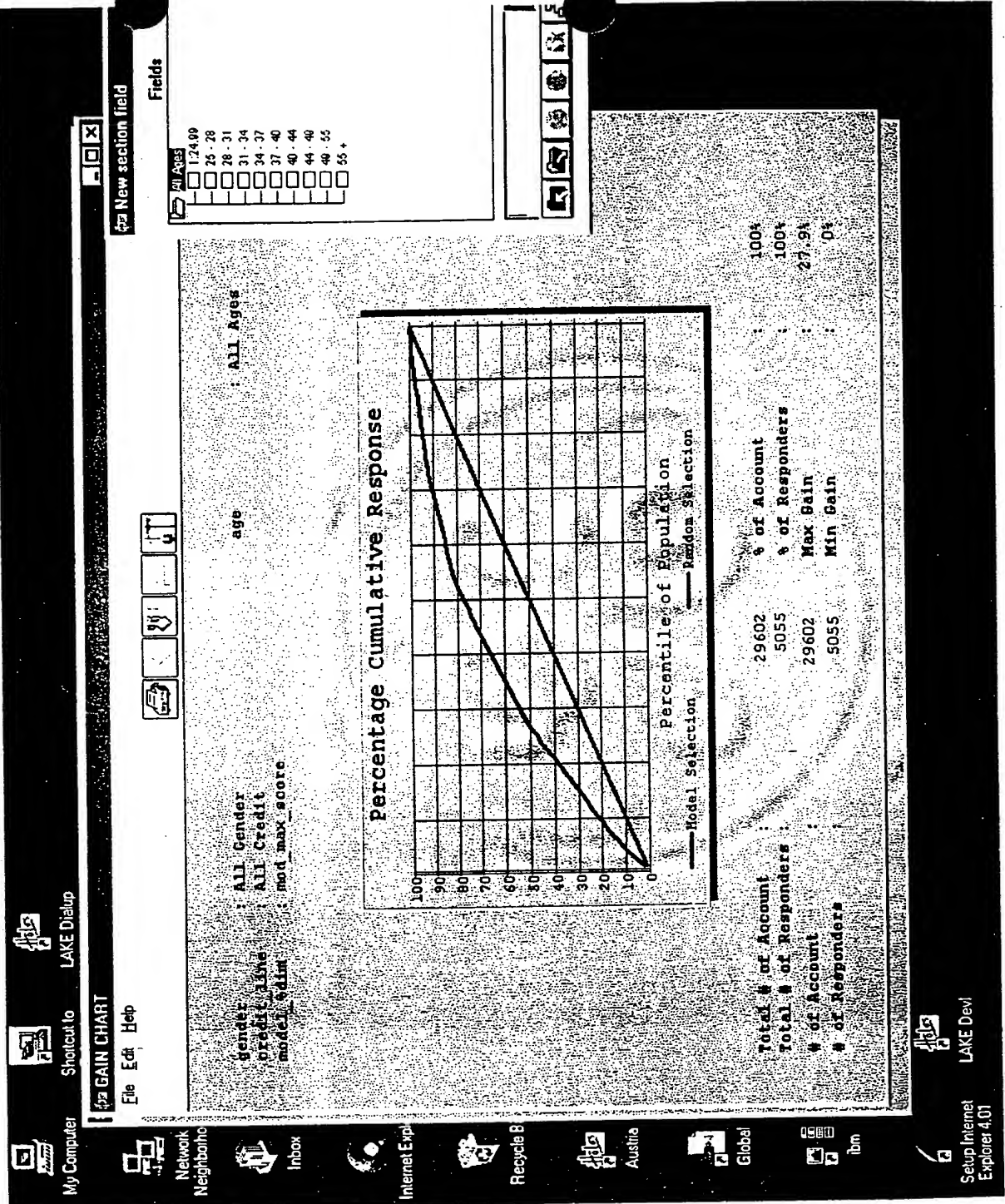
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FIG. 8



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